

Press release for immediate publishing

Brixen, 10.07.2025

Barbieri announces the appointment of a New Distributor for the North American Market

Barbieri today announced the appointment of Barbieri Color Solutions to take over full responsibility for sales, service, and support of Barbieri products in North America.

Simon Landau will lead Barbieri Color Solutions, bringing deep industry experience and a strong commitment to supporting dealers and customers across the U.S. and Canada. The existing Salt Lake City-based team remains unchanged, ensuring a seamless transition with no disruption to day-to-day operations.

“Barbieri Color Solutions represents a renewed focus and investment in the North American market,” said Stefan Barbieri, CEO of BARBIERI electronic “Under Simon’s leadership, we’re excited to strengthen relationships with partners and provide even greater value through localized service and expert support.”

Customers will continue to access Barbieri products and services through the same trusted team and location or via the website www.barbieri-americas.com.

About BARBIERI electronic :

Barbieri is a global leader in professional color measurement for wide-format, industrial, and photographic printing. Our instruments are trusted worldwide for delivering consistent, reliable color accuracy.

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